

R1

INTERNATIONAL
serve • grow • prosper



R1 was incorporated in 2001 in Singapore as a merger between two then giants in the rubber industry viz: Mardec International and Cargill APAC under the leadership of Mr. Sandana Dass as the Managing Director and CEO. As it is said, the rest is history; today R1 speaks for itself. R1 is led by a group of dynamic shareholders in the commodities sphere to redefine the standards of the rubber trade and industry by offering innovative offerings to its customers. Today, R1 is a leading global player in the rubber industry dealing primarily in natural rubber, integrating all the components of the supply chain, mitigating the risks involved and serving the customers and business partners with unparalleled solutions and value in tangible terms.

We are in absolute control of the entire supply chain from almost the field level till the final product is delivered to the customer. In this journey through the value chain we define our mission.

SERVE

Serving the industry with innovative solutions addressing the needs of our customers promptly and efficiently.



GROW

Expanding our network to reach out to our customers and business partners across the globe and the extended network within the value chain

PROSPER

to contributing positively to our various stakeholders in business and the society at large.



We envision being the No.1 global trading company in our field, continuously redefining the industry with responsive solutions and contributing to the success of our partners in business.

We just don't sell Rubber....
...We provide solutions to the Rubber industry

>1 Million Tons

Delivering more than 1 Million tons of rubber annually across the globe from various points of origination to consuming markets; we aspire to be Number One global trading company in the rubber sphere.



11

We are located at 11 strategic locations across the globe for our sourcing and sales, making the expansive market a small global village.



12

We deal in more than 12 origins of Natural Rubber.

Creating Value


We exist to deliver value to our stakeholders in business through the supply chain.

With Natural Rubber as our core product line; R1 diversifies into adjacency business like Synthetic Rubber and other allied products pertinent to the rubber industry.

Our consultancy services are our USP; which are well regarded and valued by our customers and suppliers. We leverage on our in-house competencies and knowledge to deliver timely advices to our customers, which can bring in benefits to them in real dollar terms.

We thus offer a single stop solution to all our customer's needs. Our industry specific specialisation leads us to excellence in terms of our offerings and solutions.

Managing the Risks...



The sheer nature of the Natural Rubber as a commodity is subjected to various kinds of risks. Our policies and practices are governed by COSO ERM framework, to mitigate our position in the best interests of the company as well as for our suppliers and customers. We deploy the best technological platforms to aid us in identifying and managing the risks through the value chain continuum. This infallible win-win proposition helps not only R1 but all its business partners to reap the benefits in explicit terms.

Participating in “The Value Chain.”



R1 selectively and strategically participates at various stages viz: Upstream, Midstream and Downstream of the supply chain; such that the value created at various stages has a synergistic effect; which can be passed on to its various stakeholders in tangible terms.



Our story is all about People...

120

Employees
and growing

12

Nationalities

> 1000

Stakeholders

(customers and suppliers) in business



We take pride in our people who are the greatest assets of the company. With more than 12 nationalities cohesively integrated; we speak a common language – the language of R1; which is based on professionalism, ethics, compliance and integrity. With these guiding principles, whether be our customers or suppliers or other stakeholders in the business, we connect closely and build lasting relationships that translates into success for everyone.

We are just a call away...

With our expansive network we are just a call away, for all our customers and suppliers, to address their needs and concerns.

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